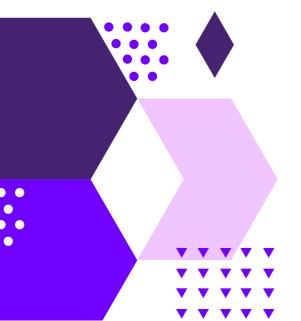


PRESENTED BY THE DIGITAL AGENCY SPECIALIZING IN RELAVV WEBSITES

# UNIVERSAL QUOTING

A SUMMARY OF AN AVERAGE QUOTE

MADE BY FRANCO VARELA





#### WHO WE ARE

RELAVV. A COMPANY DEDICATED 100% TO PROFESSIONAL WEB DEVELOPMENT SEEKS TO PROVIDE ALL ITS CLIENTS WITH EXCEPTIONAL, PERSONALIZED AND PROFESSIONAL SERVICE. THIS IS SO THAT OUR CLIENTS GET THE BEST TREATMENT AND THUS GENERATE POSITIVE EXPERIENCES FOR THEM WHEN WORKING WITH US.

"THE BEST THING YOU CAN DO IS INVEST IN THE IMAGE OF YOUR BUSINESS. GENERATING GREATER TRUST WITH YOUR CUSTOMERS THROUGH YOUR IMAGE IS AN EXCELLENT STRATEGY"

### PROFESSIONAL SERVICES

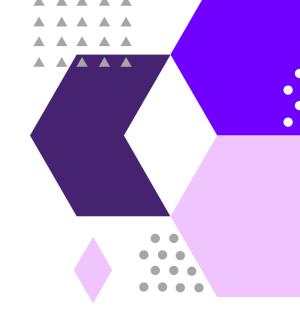
WHAT WE OFFER

**WEBSITES** 

**ONLINE STORES** 

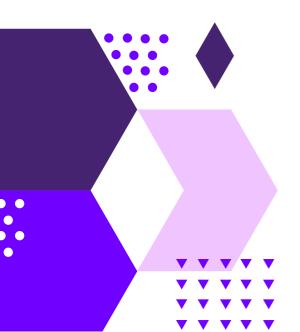
**ANIMATIONS** 

2024 AUTOMATION WITH ARTIFICIAL INTELLIGENCE. (soon...)



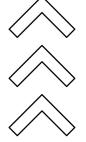
HOW WE DO OUR

## PROFESSIONAL WEBSITES





#### PERSONALIZATION



All our websites have parts that are pre-established, so that there are parameters that help optimize the design process.

These parameters are completely subject to changes by the client, whether they are accommodation changes, eliminating them or repeating them, our designs are 100% personalized, your business website is in your hands.

#### PRINCIPAL ELEMENTS

**NAV BAR & LANDING PAGE** 

**ABOUT US** 

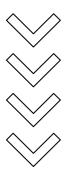
**PROCESSES** 

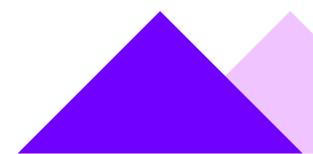
**TESTIMONIALS** 

CONTACT

**FOOTER** 







#### 

We want the website to be ready as soon as possible, since our goal is to create websites in less than three weeks.

To meet this expectation, any change in the design must be 100% covered in the design phase, this means that once the development phase has begun, for practical purposes, the client will not be able to make changes that involve a lot of complexity. In the design, however, any minimal changes will be made without any hassle from our developers.

#### SITE DELIVERY

All relavv websites are uploaded to the same platform, a free Google platform called Firebase. This tool allows us to host all websites for free and facilitates the implementation of injection of Google tools such as Google Analytics. The process to upload the website is as follows:

Create a new Google account. The relavv team and the client must have full access to it.

Sign in to firebase with the account. This is done from the relavv owner's computer since he has firebase directly on his computer.

Create a project in firebase

Once the website is finished developing, the site is uploaded through instructions in the console to the project created in Firebase.

The project is left with a ".web.app" domain which can be changed by purchasing one through GoDaddy.com, a 100% reliable company that is dedicated to the sale of custom domains.

#### **VALUE PROPOSAL**

The value proposition that is pre-established on all our websites for all our clients is that they have a 100% personalized website based on their own criteria, they have a fast website and finally, they obtain this same one in less than 3 weeks.

#### **CUSTOM ANALYSIS**

When working with relavy, we will carry out an analysis based on the client's needs, since depending on the industry in which it operates, the needs will be different.







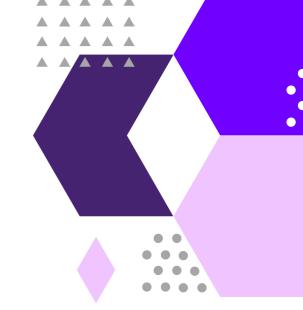






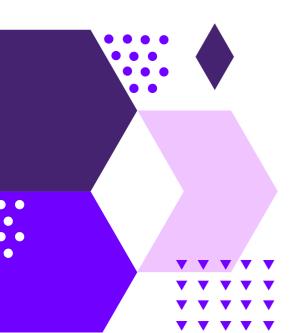






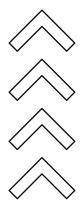
HOW DO WE DO OUR

### E-COMMERCE STORES





#### CREATION



The process of creating online stores is very different from that of websites, since not only is the functional store offered, but also complete advice so that the client learns to operate it in an effective way, knowing everything related to the topic, by having the help of professionals.

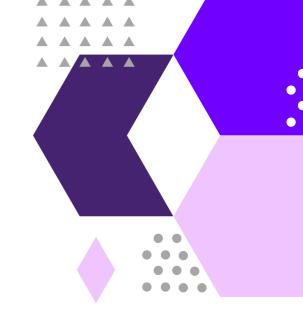


#### **HOW DOES IT WORK?**

Online stores are created on the paid platform Shopify, a leading professional platform for creating online stores. The relavv team will be in charge of creating the store and consulting, providing guides and resolving specific customer questions.

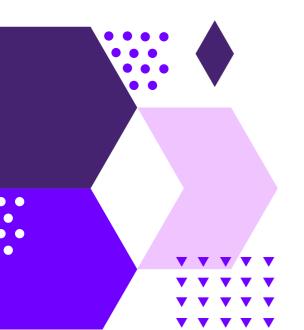


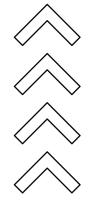




HOW DO WE DO

## PROFESSIONAL ANIMATIONS





#### **PROCESS**

The animation process is very different and simple. The idea with animations is to create graphic resources which are specifically directed to attract the attention of the target audience of our clients' clients.

The animation is made and progress is sent to receive feedback from the client, this in order for it to be as good as possible and for the client to really like it.

#### BENEFITS

**Increased Information Retention:** The combination of moving images and voice narration tends to be more memorable than static text. People retain information better when it is presented in an animated format.

**Social Media Appeal:** On social media, animated content tends to stand out and attract more attention than static posts. This can increase your business visibility and audience engagement.

**Building Trust:** Well-designed and professional animations can build trust in your brand as they demonstrate a commitment to quality and clarity in communication.

